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CONTACT: Jeff Flint (916) 448-4234

FRANK SCHUBERT WINS LIFETIME ACHIEVEMENT AWARD

Frank Schubert, President of Schubert Flint Public Affairs is honored with Lifetime Achievement Award by the International Association of Business Communicators, Sacramento Chapter

Sacramento, Calif. – Frank Schubert, president of Schubert Flint Public Affairs, was honored last week with a Lifetime Achievement Award by the International Association of Business Communicators (IABC) (Sacramento Chapter) during its 2008 Crystal Awards at the Sacramento Grand Ballroom.

Mr. Schubert is one of the most successful issue management and public affairs professionals in America. A 25-year veteran of public affairs, Mr. Schubert founded Schubert Flint Public Affairs in 2003 following 12 years as a partner and key leader of Goddard Claussen Porter Novelli, a nationally respected public affairs firm. Since the company's founding just five years ago, Schubert Flint has grown to become the region's fourth largest communications firm. Mr. Schubert previously spent five years as president of a major statewide business group working on civil justice issues, and several years as chief of staff to two California legislators.

"I am more than honored to be receiving this year's Lifetime Achievement Award," said Frank Schubert, president of Schubert Flint Public Affairs. "My career in public affairs has been an amazing journey and I look forward to continuing my work and providing winning results for my clients."

Based in Sacramento, Mr. Schubert serves clients throughout the United States. He has provided counsel to companies, associations, government entities and nonprofit organizations in nearly two-dozen states on some of the most contentious issues facing the country. His work has included issue areas such as land use, insurance policy, education reform, tort reform, taxation, environmental issues and healthcare, among others. One of Mr. Schubert's strengths is the ability to synthesize complicated public policy issues into understandable messages, helping his clients define the debate on their terms. He has managed 31 statewide ballot initiative campaigns in nine states, winning 27 of those campaigns.

Mr. Schubert's views on issues have been widely reported by the national media, including the New York Times, Wall Street Journal, Newsweek, The News Hour With Jim Lehrer, CBS Network Radio, Reuters and the Los Angeles Times.

Mr. Schubert lives in Lincoln, California with his wife and three children. He is a graduate of California State University, Sacramento and is a member of the Board of Directors of the American Association of Political Consultants and WIND Youth Services, Inc., a nonprofit group assisting homeless teens. He serves as Captain of the Catta Verdera Men's Golf Club and previously served as president of the St. Francis High School Booster Club.

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Schubert Flint Public Affairs is a full service public affairs firm with offices in Sacramento and Orange County, California. With a dedicated staff, the firm serves a diverse roster of clients throughout the nation.